



2024

Historic Downtown Acworth Farmers' Market

Sponsored by the Acworth Downtown Development Authority

RULES & REGULATIONS

The goal of the Historic Downtown Acworth Farmers' Market is to support the development of the local agricultural economy by providing a place for farmers/producers to sell their goods directly to consumers while assisting businesses who sell food, farm/garden, and kitchen related products. The idea behind the Farmers' market is to bring back the "small town" community atmosphere while providing an alternative shopping outlet. The Farmers' Market shall encourage a sense of community where business people and residents come together in historic downtown to support the local community & producers in our area.

LOCATION: Logan Farm Park (Main Entrance), 4405 Cherokee Street, Acworth, GA 30101

OPERATION: each Friday morning from 8:00am until 12:00pm (noon) beginning APRIL 5th through OCTOBER 25th. Event is rain or shine. Parking lot will reopen to traffic promptly at 1:00pm. [All vendors must vacate by this time.](#)

REGISTRATION/APPLICATION: ALL vendors must apply and be approved by Market Management **PRIOR** to participation. Management reserves the right to deny any application, to prohibit anyone from selling at the market, or prohibit any product based on market need.

- NO Walk-in Vendors (those who have not yet applied) will be allowed. All **MUST** apply.
- Farm/production location visits may be required at any time. Failure to comply or verify may be grounds for dismissal.
- False information given on application or otherwise is grounds for dismissal.

LICENSING: All vendors must provide Market Management with copies of all relevant documentation (organic certifications, Certified Naturally Grown, Candler's license, Cottage Foods License, live plant certifications, etc.) with application. **Copies should also be available in vendor booths at all times.**

- **Health Regulations:** All vendors participating in the Acworth Farmers' Market shall comply with the sanitary rules of the County and State Health Department.
- The Acworth Farmers' Market shall require compliance with all applicable Georgia Department of Agriculture statutes and regulations, including the GA Food Act, Cottage Foods Regulations, sale of Eggs, Meats, Dairy, Low Acid, Organic products and Food Sales Establishment requirements.

*****LABELING: ALL processed products WILL be labeled in accordance with GA Dept Of Ag requirements. NO EXCEPTIONS ALLOWED. No ingredients shall be omitted for any reason.**

1. The **COMMON NAME** of the food
2. The **NAME/ADDRESS/PHONE NUMBER** of the person who made the item
3. *****A list of ALL INGREDIENTS** with the common name of each ingredient (no secret ingredient omissions allowed)

METHOD of PRODUCTION - QUALITY CLAIMS: Though vendors selling at the market are acting as individual business entities, claims may be perceived by customers to be backed by the market as a whole. For this reason, all claims must be supported by analysis or studies recognized by state and/or federal

agencies for purposes of certification. For example, under existing state and federal law, only certified organic growers may claim they use organic growing methods.

HOLD HARMLESS CLAUSE and INSURANCE: In consideration of permission given to "vendor" by the Acworth Downtown Development Authority and the City of Acworth to use certain premises within the downtown area for the purpose of exhibiting and retail sales at the Acworth Farmers' Market. Exhibitor hereby agrees that the premises are to be used and enjoyed at the sole risk of the exhibitor, his employees, customers, and invitees and further hereby releases and agrees to pay and indemnify, protect and hold harmless the Acworth Downtown Development Authority, the City of Acworth and its members and agents from and against all liabilities, damages, fees and expenses, cause and action suites, demands, judgements and claims of any nature whatsoever arising from, by reason of or in connection with injury or death of person or damage to property in or on the premises arising from a condition on the premises.

A signed application constitutes a contract to follow all rules and regulations; present & future

NEW FOR 2024

- **NO CBD or THC Items allowed at the farmers' market**
- **NO Food Trucks allowed at the farmers' market**
- **Priority will be given to home based businesses over those with a brick and mortar store unless the product offered is unique AND needed at the market**

2024 Vendor Booth Fees

- **Primary Produce Vendors (80+% produce verified by Management) = FREE**
- **Primary Mobile Meat / Eggs Vendor (80+% licensed meat/ egg producer) = FREE**
- **Full Season Vendor (25 - 30 weeks) = \$150.00**
- **Partial Season Vendor (15 - 24 weeks) = \$120.00**
- **Occational Vendor (1 - 14 weeks) = \$ 70.00**

**DO NOT SEND ANY PAYMENTS IN WITH YOUR APPLICATION
RATE TO BE DETERMINED UPON APPROVAL AND NOTIFICATION OF
ACCEPTANCE**

NO REFUNDS FOR FAILURE TO ATTEND -OR- CANCELATIONS DUE TO WEATHER

Sampling:

- **MUST be ServSafe Certified and that paperwork must be on file with the Market.**
- **samples must be freely given (if you charge money for an item it is no longer a sample and must conform to all label/packaging rules)**

Communication:

- **Vendors are REQUIRED to respond to a weekly attendance email.**

Organic:

- **NO signage or advertising stipulating "organic" unless you have proper certification**

✓ NO political signage, clothing or "group" affiliation identifiers allowed

- ✓ Each vendor is only granted 1 space, approximately 10 ft wide and 24ft deep. Your ENTIRE set up must fit this size (tent, vehicle & signage), otherwise vehicle must be moved
- ✓ Booth space location is determined by Onsite Market Manager each week.
- ✓ Tents are preferred, but vending from vehicles is allowed
- ✓ Market begins and ends promptly at posted times, **ALL** late arrivals must seek entrance from Onsite market manager. Vendors are NOT allowed to move safety cones without permission. Doing so will be grounds for ejection from market. (please arrive no later than 7:45am)
- ✓ Beginning and Ending of market signal (whistle or horn) signifies when selling can start and must stop
- ✓ *******NO EARLY BREAKDOWN! ******* (tents, tables and products must remain in place until 12:00pm) Leaving early is not allowed without prior permission, this includes selling out.
- ✓ For SAFETY reasons, no vehicles shall attempt exiting the market before ALL customers have exited the market area - **Market Manager will signal when it is safe for vendors to exit**
- ✓ Tents should be weighted or bungeed **AT ALL TIMES**, damage is responsibility of vendor
- ✓ All vendor trash must be cleaned up and removed from site upon close of market.
- ✓ NO tobacco products, alcohol, personal pets, or unsupervised children allowed.
- ✓ Water, electricity and bill exchange will not be available.
- ✓ NO generators allowed without prior approval.
- ✓ There is NO guarantee of exclusivity of product at market.
- ✓ Only certified scales may be used, Selling by piece or basket is preferred.
- ✓ NO severe undercutting of competitor pricing allowed. **Prices shall be listed.**
- ✓ Please be mindful of the summer heat. Items requiring refrigeration must be kept in cooler that maintains a temp of 41 degrees or less. **(THERMOMETER REQUIRED!)**
- ✓ Vendors who grow/source items locally will be given precedence. Wholesale of items will be limited and at the discretion of market management.
- ✓ NO "hawking" or calling out from tents to customers in a loud manner.
- ✓ Cell Phone conversations should be kept to a minimum. If you are on your phone you cannot serve your market customers effectively